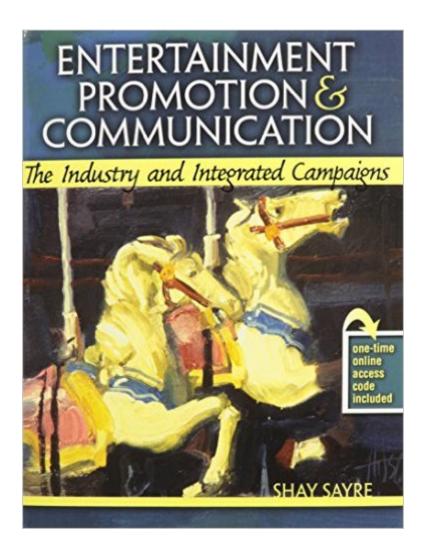
# The book was found

# Entertainment Promotion AND Communication: The Industry And Integrated Campaigns





# **Synopsis**

Book by SAYRE SHAY

## **Book Information**

Paperback: 549 pages

Publisher: Kendall Hunt Publishing; 2 edition (August 17, 2010)

Language: English

ISBN-10: 0757578373

ISBN-13: 978-0757578373

Product Dimensions: 1.5 x 7.2 x 9 inches

Shipping Weight: 2.4 pounds

Average Customer Review: 4.0 out of 5 stars Â See all reviews (3 customer reviews)

Best Sellers Rank: #374,110 in Books (See Top 100 in Books) #25 in Books > Law > Business >

Entertainment #163 in Books > Law > Intellectual Property #544 in Books > Textbooks >

Communication & Journalism > Communications

### **Customer Reviews**

I received this expensive textbook that took much longer than I would have liked to arrive. It's in horrible condition and the back cover is ripped in half. It's not so bad that I can't use it but it's really upsetting that something so expensive is in such poor quality.

It's almost like a new one!

Arrived within designated time, and shows no signs of damage. The only downside was the plastic wrap didn't completely cover the book and the cardboard packaging was not secured very well - sticky tape would have been helpful, as would bubble wrap. Still, great product at a great price.

### Download to continue reading...

Entertainment Promotion AND Communication: The Industry and Integrated Campaigns Health Promotion Throughout the Life Span, 8e (Health Promotion Throughout the Lifespan (Edelman)) Health Promotion Throughout the Life Span (Health Promotion Throughout the Lifespan (Edelman)) Entertainment Law: The Law Student's Guide to Pursuing a Career in Entertainment Law The Writer Got Screwed (but didn't have to): Guide to the Legal and Business Practices of Writing for the Entertainment Industry Hiding in Hip Hop: On the Down Low in the Entertainment Industry--from

Music to Hollywood Branded Entertainment: Dealmaking Strategies & Techniques for Industry Professionals Entertainment Law: Music: (Or, How to Roll in the Rock Industry) (Volume 1) Television Entertainment (Communication and Society) Regulating for Competition: Government, Law, and the Pharmaceutical Industry in the United Kingdom and France (Government-Industry Relations) Literary Market Place 2015: The Directory of the American Book Publishing Industry with Industry Indexes (Literary Market Place (Lmp)) Principles and Foundations of Health Promotion and Education (6th Edition) Principles and Foundations of Health Promotion and Education (5th Edition) Teaching Strategies For Health Education And Health Promotion: Working With Patients, Families, And Communities Podcasting For Promotion, Positioning & Profit: Podcasting Book on How to Podcast and How to Create a World Class Podcast To Generate Free Traffic, Leads, Sales + Establish Expert Status Theoretical Foundations Of Health Education And Health Promotion Healthy People 2000: National Health Promotion and Disease Prevention Objectives Full Report, with Commentary Growth and Development Across the Lifespan: A Health Promotion Focus, 2e Journey Across the Life Span: Human Development and Health Promotion SEO: How to Get On the First Page of Google (Google Analytics, Website Traffic, Adwords, Pay per Click, Website Promotion, Search Engine Optimization) (Seo Bible Book 1)

**Dmca**